



## OPPORTUNITY TO ACQUIRE 100% OR MAJORITY FAMILY KARAOKE CHAIN WITH TOP-3 NATIONAL MARKET LEADER

### COMPANY:

The Company was founded in 2011 and started its first outlet in Jakarta, capital of Indonesia. It is now growing to 43 outlets, owned through partnerships as well as wholly run by franchisee partners.

Both the management and shareholders have maintained deep knowledge and steady passion on delivering comfortable places for singing with family and friends. Company strategically develops its outlets in high traffic of commercial buildings and shopping malls.

### BRAND:

Since founded until present, Company maintains a single brand to be the icon for its family karaoke chain. Brand has been well positioned, resulting to the top-3 rank in Indonesia family karaoke industry. The brand enjoys national reputable public image of a modern and comfortable destination to hang out with family and friends. Having positive brand image, several such major commercial brands as Coca Cola and Bank Mandiri (largest bank in Indonesia) have collaborated with Company to form co-branding promotion tools for some events.

### OUTLET COVERAGE:

With current total 43 outlets and are strategically located in high traffic of commercial buildings and shopping malls, Company's outlets have been spreading out to major cities in Indonesia. While 13 outlets are owned through partnerships, the other 30 outlets are wholly run by franchisee partners. Seven major islands in Indonesia have been served; including Java, Sumatera, Kalimantan, Sulawesi, Bali, Lombok, and Batam. Presence of Company in Java (most Indonesia populous island) is still the highest, with 28 outlets.



Outlet in Jakarta



Outlet in Bandung



Outlet in Jambi



Outlet in Medan

**QUALITY:**

Company maintains consistent quality conformance in each outlet by standardizing karaoke sound systems. Each outlet is equipped with a self-control panel enabling customer to select preferable songs as well adjusting such other system as lighting. The panel comprehensively accommodates touchscreen and wireless navigations, monitor screen, lighting system, and sound systems. Variety of room sizes are available depending on number of people; ranging from small, medium, deluxe, VIP, to VVIP room.



Photo of control panel and sound system installed in Company's outlets

**ACQUISITION SCHEME:**

Ownership of the Company is currently retained by five shareholders. All shareholders have reached consensus for divesting 100% or majority shareholding portion of the Company.

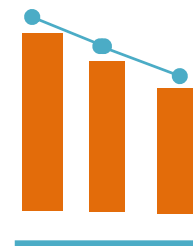
**FINANCIAL:**

The financial figures of company for FY2017 is as follow:

Revenue IDR 30.9 billion (USD 2.2 million), Operating income IDR 4.3 billion (USD 0.3 million), Total asset IDR 59.6 billion (USD 4.4 million), Liability IDR 3.3 billion (USD 0.2 million), Shareholder's equity IDR 56.3 billion (USD 4.1 million).

Revenue 2017

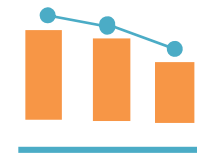
IDR 30  
USD 2.2



2015 2016 2017

Operating income 2017

IDR 4  
USD 0.3



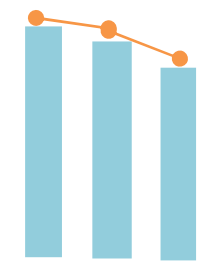
Asset 2017

IDR 59  
USD 4.4



Shareholder equity 2017

IDR 56  
USD 4.1



Current liability 2017

IDR 3  
USD 0.2



As the Company is a service provider type of company, it does not record cost of goods sold separately in the income statement. Likewise, gross income also doesn't appear yet directly covered in operating income.

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