

INDONESIA BUSINESS UPDATES / May 2014

Economy - Culture - Industry

JAKARTA: #1 EMERGING CITY IN THE WORLD

Jakarta, the capital of Indonesia, is the likeliest emerging city to gain a global role as stable politic and young workforce attracts foreign companies, according to a recent ranking by [A. T. Kearney](#)



71 Million

the number of Indonesian Internet users. Internet users have reached 71 million people in 2013, up by about 13 percent from 63 million users in the previous year. Internet penetration has continued to grow, currently reaching 28 percent of the total population.

CNN Expands to Indonesia

World famous CNN news channel is about to launch CNN Indonesia as a 24-hour news channel in Indonesia language. CNN Indonesia will be the **first of its kind** for CNN in Southeast Asia, a region that has 600 million people. Indonesia, with a population of 250 million and the biggest economy in the region, will be the right choice for CNN.

INDONESIA aims to be Asian Tigers

A number of Indonesia state-owned firms are now turning their attention to neighboring countries. From a cement maker to an airline, they aim to tap into neighboring markets ahead of the **ASEAN Economic Community**, which is set to kick off next year.

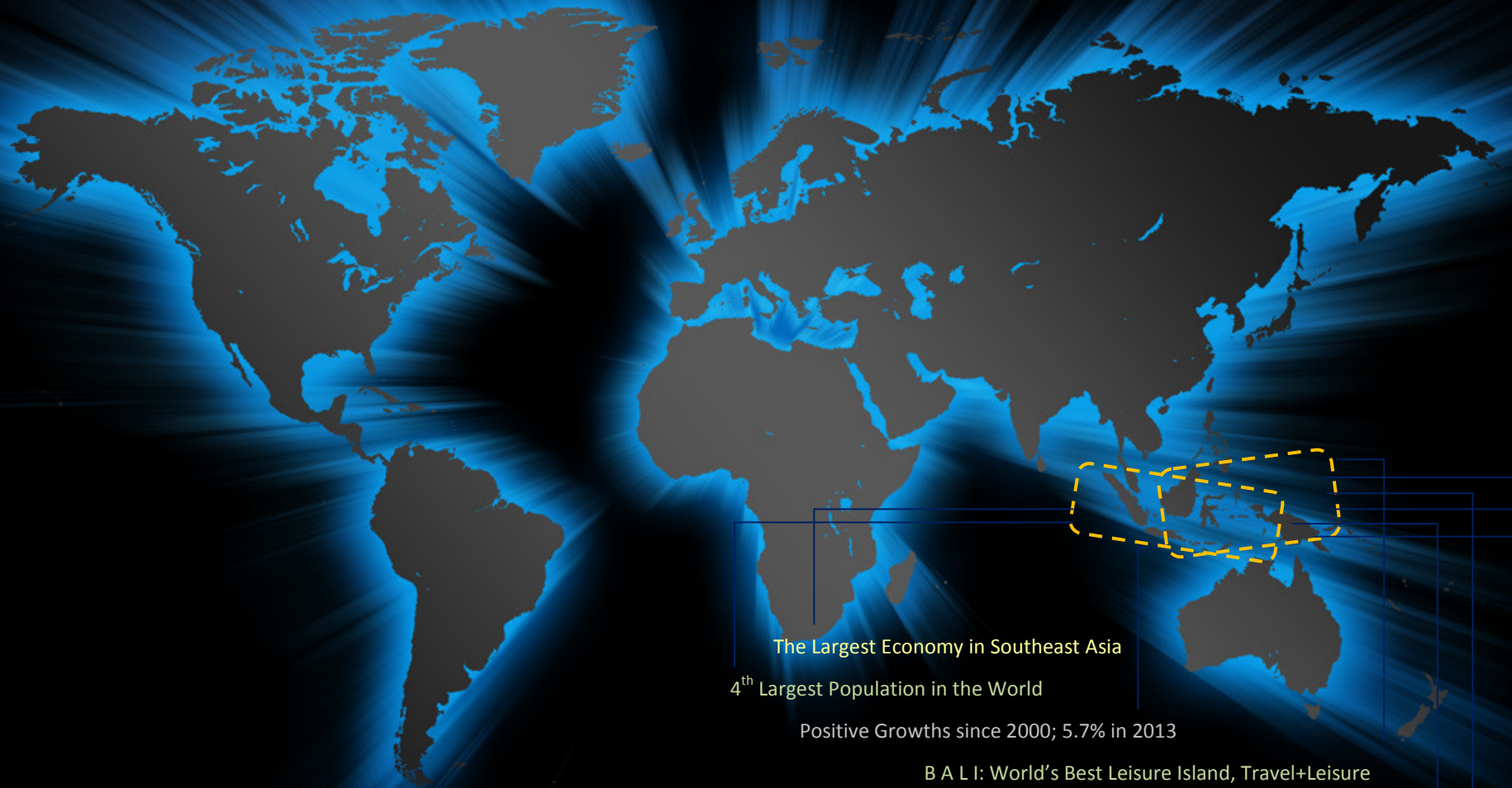
WORLD-CLASS ENTREPRENEUR FROM INDONESIA

Sehat Sutardja PhD, the CEO and founder of Marvell Technology (USA), was born and grew in Indonesia. Marvell Technology, close competitor of Intel Corporation, currently has offices in 16 countries, with 7,000 employees since it was founded back in 1995.



INDONESIA

Your Next International Business Development Market



The Largest Economy in Southeast Asia

4th Largest Population in the World

Positive Growths since 2000; 5.7% in 2013

B A L I: World's Best Leisure Island, Travel+Leisure

RENDANG: World's Best Food, CNN Travel

World #1 Place for Entrepreneurs to Start a Business, BBC

3rd Largest Democracy in the World

World's Biggest Millionaires' Growth, Julius Baer

Top 10 World Economies in 2020; As Predicted by Global Analysts

BLOOMHEAD

Your Partner for Business Development in Indonesia



SUBSIDIARY SETUP
MARKET RESEARCH
DISTRIBUTOR SEARCH



PEOPLE RECRUITMENT
MERGER & ACQUISITION
CULTURAL TRAINING

Bloomhead provides professional services in Consulting, Business Development, and M&A. We have assisted clients across Asia to Europe. Our clients include Fortune 500 companies, World Bank, and both local major and emerging companies.

bloom.head (blum:héd)

bloom = verb.: 1.grow 2.flourish 3.blossom

head = noun.: 1.thoughts 2.ideas

STRATEGIC MARKETING

TRADE MISSION

OFFICE LOCATING



www.bloomhead.com