

# INDONESIA BUSINESS UPDATES

Economy - Culture - Industry

## World's Best

### Economy Class

After winning title "The World's Best Regional Airline" last year, Garuda Indonesia is recently named "The World's Best Economy Class" by Skytrax - London



**36.7%**

Market share 2012 of **Telkomsel**; the market leader in Indonesia's telecommunication industry. Followed with Indosat (**17.4%**) and XL (**15.5%**)

**50** ↑

July 2013, Bank Indonesia (BI) increased its benchmark interest rate by 50 basis points to **6.5 percent**

## NYGÅRD

Canada's leading women's fashion house, on June 2013, celebrated the Grand Opening of its flagship fashion store in Galeries Lafayette Jakarta



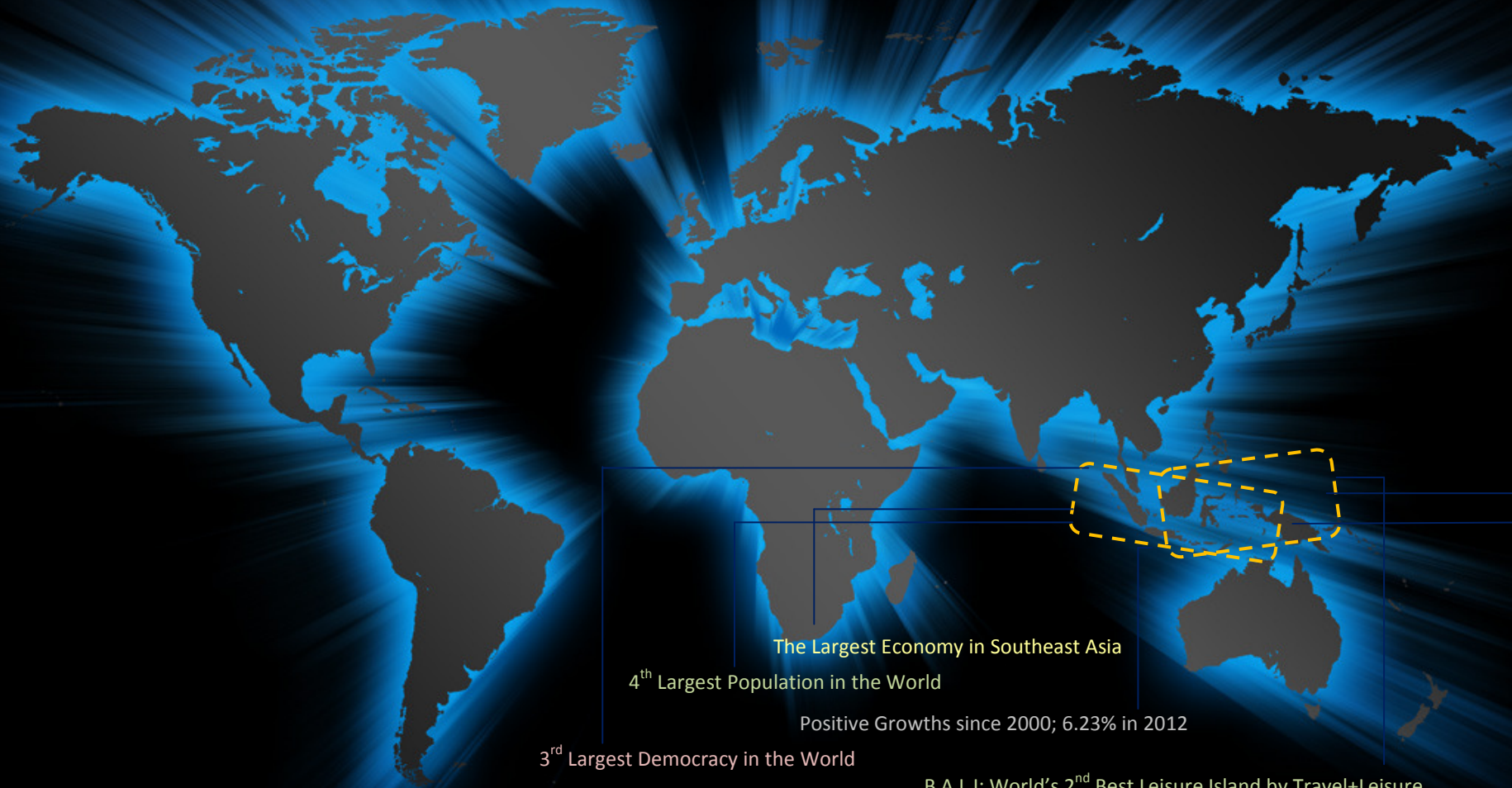
**US\$100 million**

**B. BRAUN**, Germany-based medical company will spend US\$100 million to build a factory (operating in 2015) that will produce infusion and injection liquids in Cikampek, Indonesia



# INDONESIA

Your Next International Business Development Market



The Largest Economy in Southeast Asia

4<sup>th</sup> Largest Population in the World

Positive Growths since 2000; 6.23% in 2012

3<sup>rd</sup> Largest Democracy in the World

B A L I: World's 2<sup>nd</sup> Best Leisure Island by Travel+Leisure

RENDANG: World's Best Food by CNN Travel

Top 10 World Economies in 2020; As Predicted by Global Analysts

# BLOOMHEAD

Your Partner for Business Development in Indonesia



SUBSIDIARY SETUP  
MARKET RESEARCH  
DISTRIBUTOR SEARCH



PEOPLE RECRUITMENT  
MERGER & ACQUISITION  
CULTURAL TRAINING

Bloomhead provides professional services in Consulting, Business Development, and M&A. We have assisted clients from various countries. Our clients include Fortune 500 companies, World Bank, and both local major and emerging companies.

**bloom.head (blum:héd)**

*bloom* = verb.: 1.grow 2.flourish 3.blossom

*head* = noun.: 1.thoughts 2.ideas

STRATEGIC MARKETING  
TRADE MISSION  
OFFICE LOCATING



[www.bloomhead.com](http://www.bloomhead.com)