

INDONESIA BUSINESS UPDATES / December 2013

Economy - Culture - Industry

WTO in BALI

Bali, again, is selected to hold a world forum. Attended by Trade Ministers from **125 nations** and close to 3,000 other delegates, the event takes place from 3rd to 6th December 2013 in Bali Nusa Dua Convention Center.



WORLD TRADE
ORGANIZATION

16,768

Number of minimarkets in Indonesia. Reasons for minimarket success in Indonesia, compared with supermarket and hypermarket, largely go to the fact that distribution to the archipelago is a costly part of the grocery business.

TOP 5 INDUSTRIAL AREAS

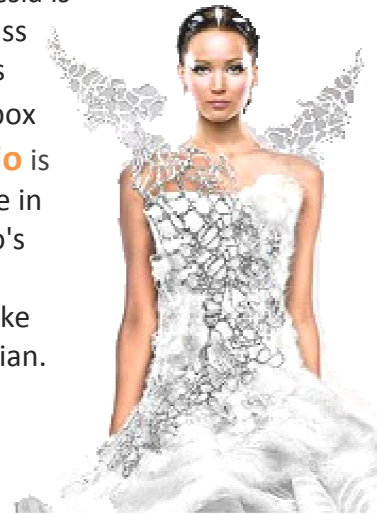
According to recent assessment carried out by Industrial Ministry of Indonesia, 5 best industrial areas are selected based on each category: 1/KIIC (best in management), 2/Jababeka (best in infrastructure), 3/EJIP (best in environmental), 4/Batamindo (best outside Java island), 5/KIIC (best overall).

TRANS JAVA

The long-awaited Trans-Java double-track railroad will commence operations in the first quarter of next year. The Trans-Java railroad is a 727-kilometer double-track railroad that connects **Jakarta and Surabaya**, Indonesia's **two largest cities**.

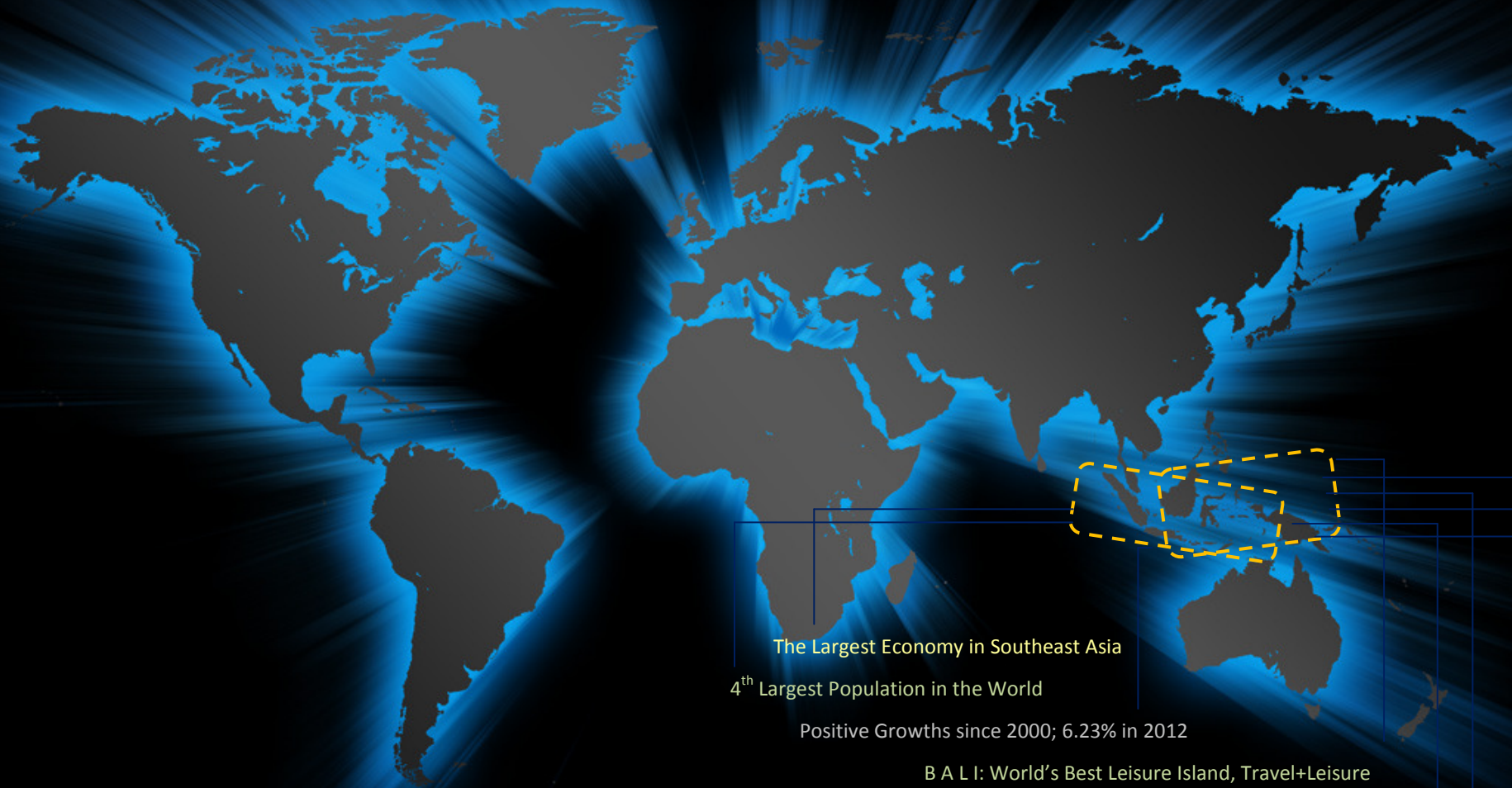
WORLD-CLASS DESIGNER

A young man from Indonesia is the designer behind Katniss Everdeen's wedding dress in the **Hunger Games** box office movie. **Tex Saverio** is 28 years old, born and live in Jakarta Indonesia. Saverio's work has been worn by international celebrities like Lady Gaga & Kim Kardashian.



INDONESIA

Your Next International Business Development Market



The Largest Economy in Southeast Asia

4th Largest Population in the World

Positive Growths since 2000; 6.23% in 2012

B A L I: World's Best Leisure Island, Travel+Leisure

RENDANG: World's Best Food, CNN Travel

World #1 Place for Entrepreneurs to Start a Business, BBC

3rd Largest Democracy in the World

World's Biggest Millionaires' Growth, Julius Baer

Top 10 World Economies in 2020; As Predicted by Global Analysts

BLOOMHEAD

Your Partner for Business Development in Indonesia



SUBSIDIARY SETUP
MARKET RESEARCH
DISTRIBUTOR SEARCH



PEOPLE RECRUITMENT
MERGER & ACQUISITION
CULTURAL TRAINING

Bloomhead provides professional services in Consulting, Business Development, and M&A. We have assisted clients across Asia to Europe. Our clients include Fortune 500 companies, World Bank, and both local major and emerging companies.

bloom.head (blum:héd)

bloom = verb.: 1.grow 2.flourish 3.blossom

head = noun.: 1.thoughts 2.ideas

STRATEGIC MARKETING

TRADE MISSION

OFFICE LOCATING



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