

# INDONESIA BUSINESS UPDATES / August 2014

Economy - Culture - Industry

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## JOKOWI: NEW INDONESIA PRESIDENT

The 7<sup>th</sup> President of Indonesia was recently elected. Seen as humble with his trademark of white shirt with sleeves rolled up and cheap \$ 10 shoes. World leaders have congratulated him directly through his personal twitter

@ [jokowi\\_do2](#)



## INDONESIA:

10<sup>th</sup> Largest Economy  
in the World

Indonesia now becomes the 10<sup>th</sup> biggest economy in the world, according to a recent report by the World Bank.

The Country contributes 2.3 percent of global economic output. Indonesia moved up six places and leapfrogged more developed countries such as Spain, South Korea, and Canada.

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## GARUDA INDONESIA:

2014 World's Best Airline  
Cabin Crew

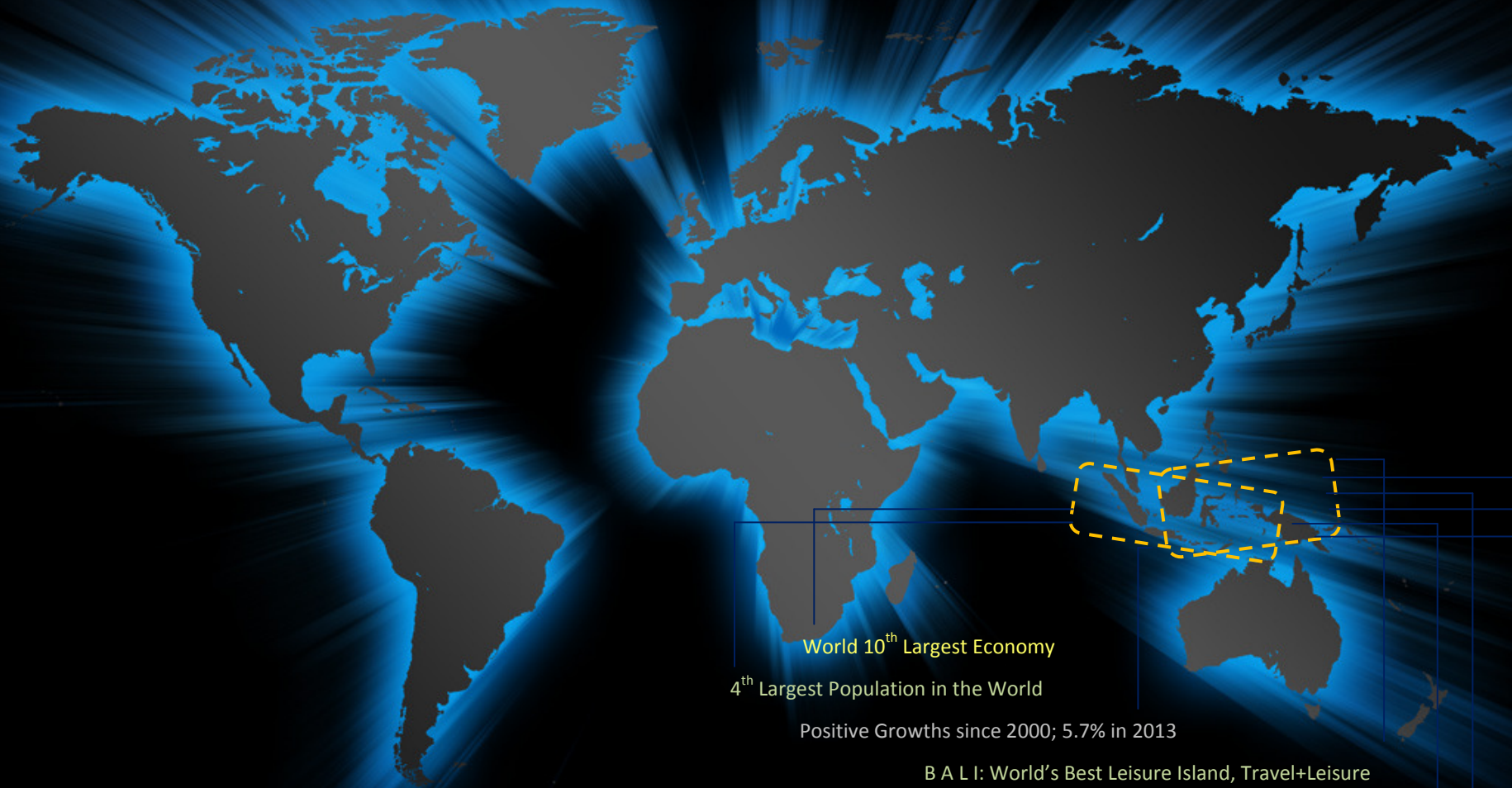
Just last month, Skytrax in London awarded Garuda Indonesia (national Flag Carrier) as 'the World's Best Cabin Crew', followed by Cathay Pacific and Singapore Airlines in the 2<sup>nd</sup> and 3<sup>rd</sup> places.

The award was based on a global customer satisfaction survey conducted to more than 18 million passengers from 105 nations, which covered more than 245 airlines.



# INDONESIA

Your Next International Business Development Market



World 10<sup>th</sup> Largest Economy  
4<sup>th</sup> Largest Population in the World

Positive Growths since 2000; 5.7% in 2013

B A L I: World's Best Leisure Island, Travel+Leisure

RENDANG: World's Best Food, CNN Travel

World #1 Place for Entrepreneurs to Start a Business, BBC

3<sup>rd</sup> Largest Democracy in the World

World's Biggest Millionaires' Growth, Julius Baer

Largest Economy in Southeast Asia

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**bloom.head** (blum:héd)

*bloom* = verb.: 1.grow 2.flourish 3.blossom

*head* = noun.: 1.thoughts 2.ideas

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