

INDONESIA BUSINESS UPDATES / December 2014

Economy - Culture - Industry

SAMSUNG, FACEBOOK, TWITTER 3 MORE COMPANIES INVEST INTO INDONESIA

More stable economy and political conditions in Indonesia have been the factor of three more major companies deciding to invest into Indonesia.

Samsung will set up a \$1 billion mobile phone factory. Meanwhile, two giant social media companies (Facebook and Twitter) have decided to open new offices in Jakarta, Indonesia.

SAMSUNG



INDONESIA:

World's Largest Geothermal

Indonesia has commenced construction of the \$1.6 billion Sarulla project, the world's biggest geothermal power plant.

Southeast Asia's largest economy, home to the world's largest geothermal resources, is racing to meet power demand growth of more than 7 percent a year, with plans to add 60 gigawatts of capacity to its existing grid by 2022.

The project is financially backed up by Societe Generale and advised by law firm Baker & McKenzie.

JAKARTA FASHION WEEK

The Fashion Trendsetter

The biggest fashion week in South East Asia, Jakarta Fashion Week (JFW) 2015 officially held during November 1 – 7, 2014. JFW 2015 showcased thousands of outfits that will set next year's fashion trends. 220+ local and international fashion designers (United Kingdom, Japan, Thailand, Korea, and Indonesia) participated on the event.



INDONESIA

Your Next International Business Development Market



World 10th Largest Economy

4th Largest Population in the World

Positive Growths since 2000; 5.7% in 2013

B A L I: World's Best Leisure Island, Travel+Leisure

RENDANG: World's Best Food, CNN Travel

World #1 Place for Entrepreneurs to Start a Business, BBC

3rd Largest Democracy in the World

World's Biggest Millionaires' Growth, Julius Baer

Largest Economy in Southeast Asia

BLOOMHEAD

Your Partner for Business Development in Indonesia



SUBSIDIARY SETUP
MARKET RESEARCH
DISTRIBUTOR SEARCH



PEOPLE RECRUITMENT
MERGER & ACQUISITION
CULTURAL TRAINING

Bloomhead provides professional services in Consulting, Business Development, and M&A. We have assisted clients across Asia to Europe. Our clients include Fortune 500 companies, World Bank, and both local major and emerging companies.

bloom.head (blum:héd)

bloom = verb.: 1.grow 2.flourish 3.blossom

head = noun.: 1.thoughts 2.ideas

STRATEGIC MARKETING
TRADE MISSION
OFFICE LOCATING



www.bloomhead.com